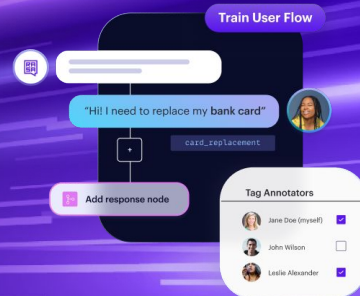


# Rasa Studio

AI Excellence Meets Speed and Simplicity



## What is Rasa Studio

Rasa Studio is our no-code user-interface (UI) for the build, maintenance, and continuous improvement of AI assistants. Teams using Rasa Pro can also use Rasa Studio to make Rasa accessible for business users.

Rasa Studio leverages our new dialogue engine CALM (Conversational AI with Language Models) to empower business teams to build adaptive conversations that enhance customer experiences and significantly accelerate time-to-production.

## Business Benefits

### Empower Citizen Developers

Enable business users to build dialogue quickly and efficiently in Rasa Studio with our intuitive **flow chart-based UI**.

### Accelerate Time-to-Value

With LLMs at the core of our approach, Rasa adapts to your customers' needs. CALM handles conversational patterns like **corrections, interruptions, and digressions** out of the box for more natural conversations and a simplified build process.

### Enhance Customer Experiences

The Conversation Review panel gives teams access to real user conversations from production to support better understanding of the user experience and facilitate targeted analysis via filters for continuous AI assistant improvement.

### Collaborate Seamlessly

Rasa Studio is the bridge enabling business users to collaborate effectively on our extensible, cutting-edge, generative conversational AI framework. It comes enterprise-ready, with **role-based access control, single sign-on, and flexible deployment options**.

## Key Capabilities

### CALM in Rasa Studio: Generative Conversational AI



1. Reduce build-time up to 80% with CALM
2. Simplify build of complex user journeys with modular dialogue "Flows"
3. Control the user journey, but leverage language models to route conversations

### Intuitive Building

- Easy to use drag-and-drop AI assistant builder UI
- CALM has a modular dialogue flow architecture for increased efficiency



### Try Your Assistant

- Iterate and test what you build in the UI
- Debug flows by tracing the path of conversation

### Collaborative Review

- Filter and review real user conversations in the conversation review panel for optimized AI assistant performance

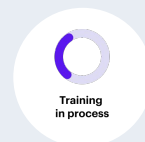


### Continuous Optimization

- Search, add, edit, and manage intents and entities in our central content management system for NLU-based assistants

### Seamless Publication

- Save changes and updates to models and Flows in Rasa Studio
- Follow the model change log to keep up-to-date on each model's status



Leading Enterprises Trust Rasa for Mission Critical AI Assistants

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