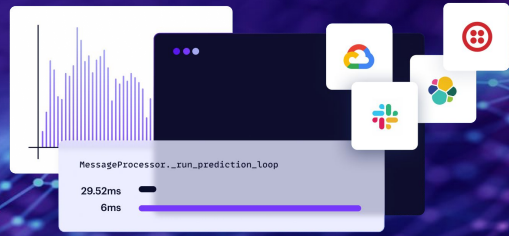


Rasa Pro

Elevate your Generative
Conversational AI Excellence



What is Rasa Pro?

An enterprise-grade, pro-code conversational AI framework and infrastructure suite to help you run, scale, secure, and monitor your generative AI-native assistants.

With CALM (Conversational AI with Language Models) at the core, **Rasa Pro** leverages generative AI to enable more natural and fluid conversational experiences.

Key Benefits

Transparency, Control, and Customization

With Rasa Pro, you get full access to the code, fostering trust and accountability in the management of your conversational AI solutions. **PII Data Management, daily security scanning and Secrets Management** ensure additional data security and compliance.

Reduce Total Cost of Ownership

By automating key parts of the AI assistant lifecycle and **reducing the development time by up to 80%***, Rasa Pro can help reduce your overhead and startup costs.

Enhanced Conversational Experiences

With a CALM-based approach, you don't have to **define or categorize intents, but rather the essence of the business logic**. That allows the customer to direct the flow of the conversation more naturally for an enhanced conversational experience.

Flexible Deployment

Rasa Pro offers **scalable infrastructure and deployment options** that have been proven in highly regulated industries. Deploy on-premises, or opt for our managed service and let us help you expedite your deployment in the cloud of your choice.

*in comparison with intent-based assistant building in Rasa Pro 3.6

Key Capabilities

CALM (Conversational AI with Language Models)

- **What is CALM?** Rasa's state-of-the-art generative AI-native approach to Conversational AI, exclusively available in Rasa Pro
- **How does it work?** Rasa uses language models to understand meaning in context, and choose the best next step by activating modular user journeys called "Flows", or enterprise search
- **What's the benefit?** Language models improve conversational UX by handling complex conversational patterns, while our modular Flow architecture speeds up the development process

Flows

- Simplify the development process by organizing user journeys into modular, linkable dialogue Flows
- Flows can be activated either by an LLM or a NLU classifier

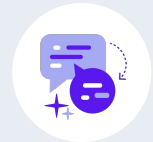


Enterprise Search

- Accurately search and answer questions in context with the vector database of your choice
- CALM-based enterprise search delivers personalized and contextually-aware responses

Contextual Response Rephraser

- Rephrase templated responses for more dynamic contextual customer interactions



Testing

- Perform end-to-end testing to support enterprise scale testing and quality assurance (QA) processes

Analytics

- Conversation analytics pipeline allows you to visualize metrics and metadata in the BI tool/data warehouse of your choice



Leading Enterprises Trust Rasa
for Mission Critical AI Assistants

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