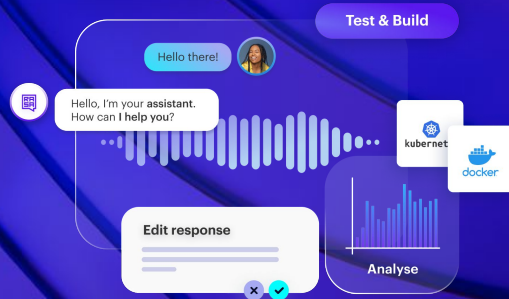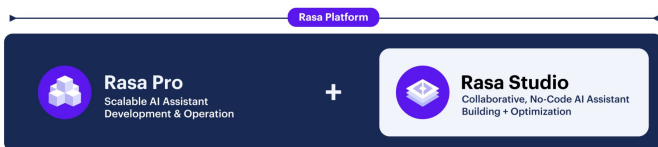# Rasa Platform

Generative AI Assistant
Development & Operation at Scale

What is the Rasa Platform

An open-core generative conversational AI platform that combines **pro-code and no-code assistant development on one open platform** for full-scale customizability, cross-functional collaboration, and maximum time-to-value. Enable **personalized and sophisticated customer interactions** for an adaptive brand experience and healthy long-term customer relationships.

Rasa Platform

Rasa Platform

Rasa Pro
Scalable AI Assistant
Development & Operation

+

Rasa Studio
Collaborative, No-Code AI Assistant
Building + Optimization

Key Benefits

Increase Customer Satisfaction

Easily create conversational user journeys and define business processes with a no-code user interface in **Rasa Studio.** Our Generative AI-native approach, **CALM** (**C**onversational **A**I with **L**anguage **M**odels), is a dialogue engine capable of handling common conversational patterns, like digressions, out-of-the-box for natural- sounding conversations.

Accelerate Time-to-Value

Pre-built capabilities like security, testing, analytics and individual deployment options in **Rasa Pro** help conversational AI teams achieve fast project turnaround. Rasa's open framework fits effortlessly into your digital landscape, and can be surfaced in your banking platforms, customer service portals, or websites.

Cost Optimization

The Rasa Platform reduces the effort for the build and maintenance of AI assistants that provide personalized and satisfying customer experiences. Rasa Assistants deliver improved customer satisfaction and higher resolution rates.

Key Capabilities

CALM - **C**onversational **A**I with **L**anguage **M**odels

Experience a completely new way to build AI assistants with CALM. Fully transparent and customizable, CALM is an LLM-native dialogue engine that leverages language models to manage dialogue intuitively without hallucination.

CALM is fully controllable, yet able to adapt to your customers, ensuring contextual and brand aware responses for unparalleled conversational quality.

Customer Experience

Deliver better conversational customer experiences than ever before. Define pre-set customer journeys, and leverage language models to intelligently manage the conversation, contextually rephrase responses, and deliver answers from enterprise data sources.

Collaboration

Support multiple teams and use cases within one project, fostering multi-user collaboration during development and refinement for enhanced teamwork and peak productivity.

No-code Studio

Enable business users to build and deploy AI assistants in a no-code and easy to use drag-and-drop interface.

Security & Compliance

Maintain control and safeguarded and safeguard every with CALM as it prevents permission escalation, maintains business logic integrity, and safeguards user data privacy during interactions with third-party LLMs.

Analytics & Testing

Track AI Assistant KPIs and performance to gain insights into the customer experience and topics for expansion. Maintain test cases to ensure full coverage, prevent regressions, and easily identify areas for improvement.

Leading Enterprises Trust Rasa
for Mission Critical AI Assistants

Want to learn more? **rasa.com/product/rasa-platform/**